

MSRC Website Development Questions and Answers

	Question	Response
1	What is the number of website visitors per month?	The site has been averaging 224 clicks per month over the last several months. This is likely a bit lower than can be expected once additional funding opportunities are launched.
2	What percentage of visitors are coming from mobile devices?	Slightly less than 20%
3	Does the MSRC anticipate a voice search requirements (Hey Google, Cortana, etc.)?	Not at this time. Please keep in mind that the focus of the current solicitation is on maintaining the existing site.
4	<p>Training:</p> <ol style="list-style-type: none"> 1. On a scale from 1-5, 5 being expert, what is the IT team's internal expertise with your current site? 2. How many Admins will need to be trained when the new website is launched, and are they all at the same location? 3. How many site editors' users will need to be trained when the new website is launched, and are they all at the same location? 	<p>Minimal training needs were envisioned given the anticipation that the transition from the current site would be largely transparent to the internal users. That being said, we would rank our IT team's internal expertise with the current site in the 3-4 range. Currently Admins and Content Managers are in multiple locations and only online training would be feasible.</p>
	<ol style="list-style-type: none"> 4. Is there a requirement for training users online with COVID being an issue? Please provide your anticipated number of users and locations for training. 	
5	Can project meetings be held remotely via Zoom, Teams, Web-Ex, GoToMeeting?	Yes, via Zoom or conference call
6	Is there an incumbent and if so can you identify the current incumbent?	Yes, Geographics
7	Is there more than one server used (e.g. development/production servers)?	No, a single server is used for routine operations
8	Can you provide additional information about the back end site structure for reference purposes?	Yes, a collection of back end screen shots showing key menus will be posted for prospective bidders' reference